

Dear Community Member,

March 2025

Re: twb.ROCKS Investigative Journalism Contest!

I am an independent journalist with enough material to publish a book series: to include additional perspectives, I have decided to run a contest. Would you be interested in becoming involved? Still under wraps, the plan is to:

1. approach high schools to determine interest in participation,
2. secure interest from business and organizations to contribute to the event,
3. recruit media outlets/personalities to raise awareness of event timeline and
4. manage the award ceremony with the help of volunteers.

Proposed contest rules:

1. Participants must have attended high school for at least one
2. Submissions must be based upon one of the industries already being [analyzed] in my series.
3. Articles must be submitted between April 1-11, 2025.
4. All submissions will be published by midnight on April 13, 2025.
5. Voting will be completed by Sunday, May 4, 2025 (by those who submitted an article¹),
6. Award ceremony will be held on Thursday, May 8, 2025: venue is to be determined.

Proposed contest parameters:

1. Number of categories: 2 (Individual, Team)
2. English only, 800 words or less, anonymous submissions permitted
3. Hand-written (by author or whomever author must hire to generate a legible document)
4. The scoring matrix will reward quality of argument, exemplary use of vocabulary and legibility without acknowledgement of age, race, religion, sex, political affiliation, income level, formal education acquired or surname.

Would you be interested in participating?

- | | |
|---|---|
| <input type="checkbox"/> provide and/or manage volunteers? | <input type="checkbox"/> translate submissions into multiple languages? |
| <input type="checkbox"/> sell buttons to raise money for prizes? | <input type="checkbox"/> contribute directly? |
| <input type="checkbox"/> approach businesses for prize donations? | |

Please indicate your interest as soon as possible as I am hoping launch this on Friday, March 21, 2025.

Verily,

Deirdre Moore

Deirdre Moore, CFA, BBA

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Note: Additional contest categories currently under consideration include artwork for each book cover in the series.

A sample of article styles that may be utilized are stored at <https://twb.rocks/blank-00/living/OPR> and a few topic ideas that may be used are stored at <https://twb.rocks/wp-content/uploads/2025/01/UPIG-Article-Ideas-1.pdf>, <https://twb.rocks/wp-content/uploads/2025/01/UPIG-Article-Ideas-2.pdf> and <https://twb.rocks/wp-content/uploads/2025/01/UPIG-Article-Ideas-3.pdf>.

An **outdated** PDF version of this letter is stored at <https://twb.rocks/wp-content/uploads/2025/01/UPIG-Announcement-Letter.pdf> and an **updated** MS Word version will be stored at <https://twb.rocks/upiq/contest/announcement> as time permits.

¹In the event of a tie, the winner will be selected randomly.

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